



# Recycled Copy Paper

Scarlet,  
Gray &  
**Green**  
Sustainability in Business and Finance

## Myths About Recycled Paper:

- √ The paper is yellow
- √ Recycled paper jams my printer
- √ It will desinegrate in my hand
- √ Recycled paper costs twice as much
- √ My budget does not allow me to purchase recycled paper

Remember...

- Not all recycled paper is the same
  - Recycled paper can vary wildly in quality
  - Stores guarantees our paper not to cause these problems.
- If you are not satisfied, we will replace the paper and refund the difference in price.

## TIPS to help save money and offset the cost of purchasing recycled paper:

1. Using a remanufactured toner cartridge with 30% recycled content paper offsets the additional cost of the paper
2. Printing/copying 2-sided whenever possible not only helps the environment, but saves money
3. Tie-in to printer management program-- Save even more money with UniPrint
4. Even if you do not want to use a remanufactured toner cartridge, doing 2 and 3 above will save enough money to more than offset the cost of the recycled paper

## Chain of Custody: Enviromentally Responsible Purchasing

We need to consider:

- √ Endangered Forests
- √ Responsible Labor Prices
- √ Transportation
- √ Packaging
- √ Environmentally responsible manufacturing process

Most recycled paper sold is not certified as having an environmentally responsible chain of custody. The paper Stores is promoting has been certified to meet the environmentally responsible Chain of Custody Requirements.



Contains **30%** post-consumer recycled fiber

STORES STOCK NO. **53425**

Price: \$3.98 per ream\*



Contains **50%** post-consumer recycled fiber

STORES STOCK NO. **53450**

Price: \$4.24 per ream\*



Contains **100%** post-consumer recycled fiber

STORES STOCK NO. **53100**

Price: \$4.50 per ream\*



Contains **30%** post-consumer recycled fiber

STORES STOCK NO. **P1BPL-2411-RC**

Price: \$7.99 per ream\*

All paper shown above has been certified to meet the enviromentally responsible Chain of Custody Requirements.

\* Prices effective as of date of publication and are subject to change.

### HOW TO ORDER:

Order online via eStores:

<http://www.ibuy.osu.edu/estores>

Order online via: **UNIVERSITY FINANCIALS SYSTEM**

**OSU STORES Customer Bulletin**

**SUBJECT:** Recycled Copy Paper  
**DATE PUBLISHED:** 07/01/08

Stores Service Center: 292-2694 | Web Site: <http://osustores.osu.edu> | Email: [stores@osu.edu](mailto:stores@osu.edu)



PRINTED ON 100% POST CONSUMER RECYCLED CONTENT PAPER. OSU STORES STOCK NUMBER P1054922.



**Stores**